



# Just Listed

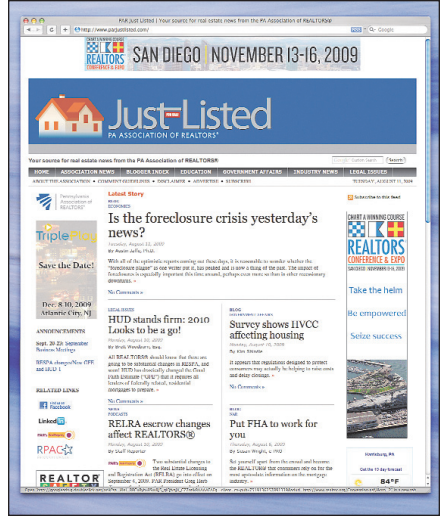
FOR SALE  
PA ASSOCIATION OF REALTORS®

## 2010 Advertising Rates

Just Listed is a daily online news site for the more than 30,000 members of the PA Association of REALTORS®. Members can visit the site, sign up for a RSS feed, have it e-mailed to them or sign up for a mobile alert.

Just Listed takes advantage of Web 2.0 technology to bring Pennsylvania REALTORS® real estate information in a timely manner.

Advertising on this news site is a targeted and cost-effective means of reaching the most successful REALTORS® in Pennsylvania.



## Banner Ad Pricing

All banner ads are a maximum file size of 40K and maximum animation of :15 seconds. Each page may have a maximum of five advertisers in each space; ads will appear on a rotating basis. The ads will hyperlink to the advertiser's web site. Ad will appear on every page throughout the web site.

- 1) **Leaderboard** (728x90 pixels) (Top of page above the fold)  
3 months: \$1,200    6 months \$2,100    1 year: \$4,000
- 2) **Tile Ad** (160x600 pixels) (Right column above the fold)  
3 months: \$900    6 months \$1,700    1 year: \$3,000
- 3) **Rectangle** (300x250 pixels) (Bottom of every page, centered)  
3 months: \$750    6 months \$1,400    1 year: \$2,800
- 4) **Text Ad** (160x160 pixels) (Right column below the fold)  
\$150 per month

### For more information contact:

Kim Shindle, Communications Specialist  
kshindle@parealtor.org  
500 North 12<sup>th</sup> Street • Lemoyne, PA 17043-1213  
800.555.3390 • parealtor.org  
PARJustListed.com

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